



FOR IMMEDIATE RELEASE
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Tervis Appoints David Church Head of Manufacturing
More Staff Added to Manage Even More Growth

North Venice, FL – Manufacturer of premium insulated drinkware, Tervis Tumbler Company, has added key staff to manage its continuing growth. Most recently, Tervis Tumbler has appointed David R. Church as its new director of manufacturing.

Church was formerly employed as chief operations officer of Berliss Bearing Company, and previously served as president of Globalwide Solutions LLC, a subsidiary of Berliss. With more than 26 years of experience in manufacturing and product management, Church brings to Tervis Tumbler an extensive background in engineering, materials management, production, purchasing, global sourcing, and new product development. Church's qualifications also encompass sales and marketing, customer service, and human resources.

“What attracted me to Tervis is the honest investment this company is making to integrate smart business practices,” says Church. “What I found was the same high expectations I had set for Tervis, they had set for me, as well, so it was a good fit.” A proponent of Tervis Tumbler's ongoing lean manufacturing efforts, Church also takes special interest in professional development programs for his employees. “Bringing out the best in the people around me is the most rewarding thing I can do,” he says.

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As director of manufacturing for Tervis Tumbler, Church is responsible for all areas of manufacturing, including engineering, materials management, production, and shipping, as well as purchasing, new product development, and building maintenance. Church also serves on the company's executive committee.

Reporting to David Church are new employees Dham Vaylur, project engineer; Carmen Frometa, second shift supervisor; and Miriam Zeigler, senior purchasing agent.

Tervis Tumbler's Director of Information Technologies Rick Drass, who was appointed in August, 2006, has since staffed up his department with four employees to handle the company's ever-growing support needs. They are: Leslie Nottingham, senior systems analyst; Patricia Smith, senior network administrator; Gregory Volkov, systems analyst II; and Dane Fieber, systems analyst I.

Additionally, Tervis has added employees in sales, data entry, and production, to accommodate its unprecedented growth. "We were so pleased to have David Church aboard," says Tervis Chief Executive Officer Laura Spencer. "His expertise is manufacturing, but he has valuable insight that spans all departments." Spencer says that Tervis remains highly focused on hiring and retaining exceptional people for its expanding operation, summarizing, "They have to be exceptional to handle our quality demands, not to mention our fast pace."

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About Tervis Tumbler

Headquartered in North Venice, Florida, Tervis Tumbler Company manufactures crystal-clear, insulated drinkware that is guaranteed for life. Since 1946, the unique, double-walled tumblers have kept cold drinks colder, hot drinks hotter longer. They are sold in 6,000-plus retail outlets nationwide. The company is dedicated to upholding the same high standards of quality craftsmanship and customer relations today as it has for decades. For additional information about Tervis Tumbler, call (941) 441-1049, or visit www.tervis.com.