



## Tervis Tumbler Image Usage Policy and Request Form

Tervis Tumbler products, emblems, designs, and the Tervis Tumbler logo are the sole property of Tervis Tumbler Company. Any reproduction or republication of Tervis Tumbler images *without prior written consent* from the Tervis Tumbler marketing department is strictly prohibited.

On a case-by-case basis, Tervis Tumbler may grant usage rights for specific brochure, website, advertising, and promotional efforts, provided that the following criteria are met:

### Graphic Standards

Images must be reproduced in a clean, attractive manner. They must not be manipulated in any fashion that alters proportion, design, color (if reproduced in color) or content of tumblers, emblems, or designs.

The current Tervis logo should accompany product visuals whenever possible. When reproduced for any approved purpose, the logo must never be altered in font or appearance. The “works like magic!” tag line is considered part of the logo and must always be included with the Tervis Tumbler logo.

### Purpose

Tervis Tumbler images may not be marketed or displayed as a closeout or clearance item. This includes both in-store and website sales of Tervis Tumbler products. Temporary special offers, such as weekend or holiday sales, may be permitted upon approval from the Tervis Tumbler marketing department.

### REQUEST FOR TERVIS TUMBLER IMAGE(S)

I/We have read the terms and conditions above and agree to comply with all criteria.  Yes  No

Requesting Company/Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact email: \_\_\_\_\_

Your Tervis Contact Person: \_\_\_\_\_

Please Describe Requested Image(s) – *Limit of 10 Images:* \_\_\_\_\_

Please Describe Requested Use of Image (Pls. include specifics, i.e., what purpose, which publication, web address and page, etc. \_\_\_\_\_

Start and finish date of promotion. If website, date image will be live. \_\_\_\_\_

Image Format Needed, i.e.: jpg, tif, etc. \_\_\_\_\_

Please note that Tervis Tumbler reserves the right, depending on the requested use of the image, to deny usage rights and/or to see a proof of the requested image, in place (layout), prior to providing authorization.

Upon completion of this form, you may fax it to **1-888-876-6887** or email it to [ktam@tervis.com](mailto:ktam@tervis.com). Requests will be reviewed and you will be contacted within three to five business days from the date the request is received. Thank you.