



FOR IMMEDIATE RELEASE
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For More Information,
Please Contact: Jennifer Bement
Marketing Media Manager
Tervis Tumbler Company
941.441.3104
jbement@tervis.com

Tervis Tumbler Gets Their #1 Draft Pick – the NFL

North Venice, FL – Tervis Tumbler Company, manufacturer of premium insulated drinkware, has just signed a licensing agreement with the National Football League. This agreement will allow Tervis to include current NFL team logos as emblems between the walls of their famously insulating tumblers along with a series of wraps, featuring the league's most popular teams – all of which are sure to become hot collector items.

Tervis began making their treasured tumblers in 1946 and the company has been growing strong ever since. “We are thrilled to have gotten the opportunity to partner with an institution that is so much a part of many American's lifestyles and we are looking forward to a long-standing successful partnership. This is a very exciting time for us.” stated Rich Kaplan, VP of Sales & Marketing for Tervis.

The NFL line of tumblers are available at the four Tervis Stores in Florida, in select stadium clubs across the country, and will be coming soon to the NFL's website (www.NFL.com) and the Tervis website (www.tervis.com) - just in time for tailgating and other fun fall gatherings.

Tervis Tumbler has been experiencing unmatched growth over the past ten years and has expanded far beyond their Southeastern roots, thanks to the quality of their tumblers – all of which carry a lifetime warranty and are microwave, freezer and dishwasher safe – a quality product for today, tomorrow and a lifetime.

Tervis Store Locations:

928 S. Tamiami Trail, Osprey, FL 34229 – 941-966-8614

Pinebrook Park, 12995 Cleveland Avenue, Suite 139A, Ft. Myers, FL 33907 – 239-939-2800

Crystal Tree Center, 1201 US Highway 1, Suite 5, N. Palm Beach, FL 33408 – 561-626-8324

1109 Main Street, The Villages, FL 32159 – 352-750-0035

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About Tervis Tumbler

Headquartered in North Venice, Florida, Tervis Tumbler Company manufactures crystal-clear, insulated drinkware that is guaranteed for life. Since 1946, the unique, double-walled tumblers have kept cold drinks colder and hot drinks hotter longer. They are sold in 6,000-plus retail outlets nationwide. The company is dedicated to upholding the same high standards of quality craftsmanship and customer relations today as it has for decades. For additional information about Tervis Tumbler, call 941.441.3104, email jbement@tervis.com, or visit www.tervis.com.