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Tervis Tumblers Selected for PGA Magazine's Hot "What's Selling" List, Two Consecutive Months

North Venice, Florida – Tervis Tumblers, the premium insulated drinkware sold with an unconditional lifetime guarantee, have been listed in PGA Magazine's prominent "What's Selling" section in November 2005 and again in December 2005.

Tervis Tumbler products are featured specifically as "What's Selling at Private Facilities" nationwide. The poll, as described by PGA Magazine, is intended "to educate PGA Professionals about the hottest selling golf shop items across the country." Responses were tallied from a survey of "the 2000 through 2005 PGA Merchandisers of the Year in the public, private, and resort categories," according to the Magazine, which considers the poll an "informal measure of actual performance."

Crystal-clear, insulated Tervis Tumblers are renowned for their unique insulating qualities and their unconditional lifetime guarantee. The manufacturer of Tervis Tumbler drinkware, based in Florida, will celebrate its 60th anniversary in 2006. In addition to thousands of stock tumbler designs, Tervis has gained a large following in the golf industry for the ability to customize its tumblers with golf course emblems, crests, and logos. The company has 65 of the top 100 most prestigious golf courses (as listed by Golf Digest) as its customers. Tervis products can be found at top PGA, USGA, and other prominent tournament events.

"We do have special appeal in specialty markets, golf being one of our strongest," says Gail Bowman, director of sales and marketing. "The golf industry has high demands for quality and service – and for customization – that our products are well-suited for. I'm not surprised we're listed in the PGA Magazine's "What's Selling" section," says Bowman. "However, we certainly appreciate the high-profile recognition."

For more information about Tervis Tumbler products, please contact Marnee O'Neil, marketing manager at (941) 441-1049 or msmith@tervis.com

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